

bellinstitute NEWS

e-Newsletter for Health Professionals · Issue No.1



Welcome to the first issue of the Bell Institute of Health and Nutrition e-newsletter!

As health professionals who have requested our materials, you are among the elite to receive the latest health information through this **new** periodic resource! At General Mills Bell Institute of Health and Nutrition, we share your values to be the source of nutrition expertise to positively affect the lives of the individuals we serve. In fact, we are Nourishing Lives every day. Check out General Mills [Corporate Social Responsibility Report](#) to learn more. We are excited to equip you in your professional endeavors by providing **timely research**, **useful nutrition education resources**, and **product information**.



NEW Resources at bellinstitute.com

Small Steps for Better Health

Fresh and informative patient education sheets on bone health, digestive health, and weight management.

[more details >>](#)



Go With the Whole Grain for Kids

Whole Grain Heroes teach kids in grades K-5 about the benefits of whole grain. Classroom activities, fitness activities and more!

[more details >>](#)



Keeping You Informed

Health Professional Conference News October 25-28, 2008 –Chicago, Illinois The American Dietetic Association's Food & Nutrition Conference & Expo

We know you are passionate about your profession! Join us at General Mills “Feed Your Passion” booth #1014 and share what makes you passionate about dietetics. We’ll help feed your professional endeavors with FREE nutrition resources and a surprise you won’t want to miss!



Product Spotlight



New Fiber One™ creamy nonfat yogurt, from the makers of Yoplait, offers a delicious way for your clients to get more fiber in their diets. Not only does it taste great, it can be incorporated into any meal or as a healthy snack.

[more details >>](#)

Did you know **all** of General Mills Big G kid cereals provide a good source of both calcium and vitamin D to help kids grow up strong? To find out more about the benefits our Big G kid cereals have to offer, check out. [more details >>](#)



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